

### Business Profile:

1 location, 4000 active students  
115 teachers, hosts and counselors  
Jeff Metzger, Founding President

### Jeff's Challenge:

Jeff's organization was using a class management and scoring software that had become obsolete and had begun the process of looking for something that would meet their needs and help them take their business to the next level. When Jeff met one of Jackrabbit's co-founders and saw a system demo, he quickly saw that perhaps this new web-based solution was the answer for his day-to-day business needs and his goals for the future of the business.

### The Details:

Jackrabbit provides Kids First with a user-friendly work and management environment for staff and owners. It also gives Kids First the tools necessary to move easily and confidently ahead with their plan of auto payment and online registration processes.

Initially, Jeff viewed Jackrabbit's key benefits as time-savings for his organization. However, as he and his staff became more adept with the system, Jeff began to see a much longer list of benefits. From payment processing to reports and accessibility of information, Jeff's users comment enthusiastically that Jackrabbit provides the easiest and most powerful solution of its kind. Almost every piece of information or process is only a click or two away. It eliminates wasted time in business management and allows owners, managers and teachers more time to interact with students.

Jeff and his staff learn of Jackrabbit's enhancements and updates on a daily basis because notifications appear as they login to their software. Customer support and development work hand in hand to make sure that each software change is something that has been inspired by user need and improves their experience.



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*"I learned long ago to do business only with people I know, like and, most importantly, trust. Since becoming a Jackrabbit customer, my respect for the Jackrabbit crew has only deepened. Jackrabbit makes our lives easier and gives us the time - away from our computers - to grow our business and to be better teachers and counselors to our students."*

Jeff Metzger

### Jackrabbit's Value:

- Clients experience incomparable business ethics and a trustworthy business partner.
- Key customer, student and class information is available with just a click or two.
- Automation and streamlining of administrative processes are tremendous time-savers for staff and owners.
- Day-to-day business tools are built on a software platform that sets the stage for growth.
- Monthly enhancements match up to user needs.
- Even the least computer savvy users are comfortable with processes.



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